

VILLAGE OF



NEW MEXICO

**Economic Development
Director**

Position Marketed by
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WELCOME TO RUIDOSO

Ruidoso is a mountain resort community in south-central New Mexico offering a distinctive quality of life and a dynamic, close-knit business environment. The Village supports a diverse local economy anchored by tourism, hospitality, healthcare, education, and small business - with a village government that is accessible, engaged, and committed to long-term growth.

Following recent wildfire and flood events, Ruidoso is actively executing an ambitious recovery and reinvestment agenda. The incoming Economic Development Director will join the organization at a pivotal moment, with significant capital projects underway and a clear strategic vision in place.



ORGANIZATIONAL CULTURE



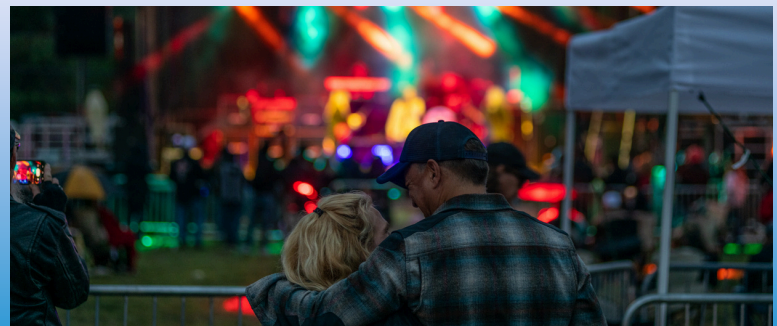
The pace isn't slow; it's intentional. You get things done, but you do them without the background noise of a city grinding away at you.

Wildlife is part of daily life. Elk wander through neighborhoods. Deer graze like they're part of your landscaping crew. Occasionally a bear ambles by, reminding you that you live somewhere special.

For many people relocating from urban areas, this is the moment they realize they've made the right choice. Nature isn't something you drive to—it's something you live in.

Ruidoso has weathered wildfires, monsoon flooding, snowstorms, and the challenges that come with mountain living. What stands out is how people respond. Neighbors check on neighbors. Local businesses pitch in. The Village pulls together in a way that's rare in modern life.

If you're moving here for work, you're not just taking a job—you're joining a community that values resilience, responsibility, and connection!





THE POSITION

Reporting to the Village Manager, the Economic Development Director leads the Village's efforts to grow jobs, attract investment, support existing businesses, and manage programs that strengthen the community's economic base. The Director will align department operations with the Village Council's vision, oversee department budgets and projects, ensure compliance with applicable laws and regulations, and provide data-driven guidance to the Village Manager for informed financial decision-making.

This position serves as a key representative of the Village to residents, developers, business owners, media, neighboring communities, regional organizations, and state and federal agencies. Active participation in the New Mexico Municipal League is expected.

THE IDEAL CANDIDATE

- Leads business recruitment, retention & expansion initiatives
- Develops and manages economic development programs & budgets
- Coordinates public-private partnerships to support commercial growth & placemaking

Minimum Qualifications

- Bachelor's degree in Economic Development, Business Administration, Public Administration, Urban Planning, or a related field
- Minimum of 5 years of professional experience in economic development, community development, or a related field
- Demonstrated experience in business recruitment, retention, and expansion
- Strong written and verbal communication skills
- Experience working with public agencies, private sector partners, and community stakeholders
- Ability to manage projects, budgets, and economic development programs
- Working knowledge of local ordinances and regulations related to growth and development

Preferred Qualifications

- Certified Economic Developer (CED) designation, or ability to obtain within three years
- Experience in rural, resort, or tourism-based communities
- Background in tourism-driven economic development strategies
- Experience with post-disaster economic recovery efforts
- Familiarity with grant writing and administration, including infrastructure and business development funding

Collaborative

Leader
Growth

Partnerships
Economic

VILLAGE OF



NEW MEXICO

Adaptive
Acumen

Communicator
Strategic



ACTIVE & FUTURE DEVELOPMENT PROJECTS

- **Waste-to-Fuel Facility Development**

A \$139 million clean energy project converting forest biomass into renewable fuel, supporting regional wildfire mitigation while creating long-term employment opportunities.

- **Highway 70 / NM 48 Infrastructure Improvements**

Federally supported reconstruction of a critical commercial corridor to enhance access, improve traffic flow, and support business expansion.

- **Upper Sudderth Corridor Revitalization**

Ongoing streetscape and infrastructure enhancements to strengthen one of Ruidoso's primary commercial districts and improve the visitor experience.

- **Midtown District Economic Development Program**

Continued investment in the Village's historic core through public-private partnerships focused on business development, placemaking, and year-round economic activity.

- **Capital Infrastructure & Resiliency Projects (ICIP)**

A multi-year pipeline of priority projects including workforce housing, water and wastewater system upgrades, flood mitigation, and transportation improvements to support sustainable growth.

COMPENSATION & BENEFITS

Salary Range:

The Village of Ruidoso is offering an annual salary range of \$79,539 to \$135,000 for this position commensurate with experience and qualifications.

Benefits:

The organization also provides a competitive benefits package including medical insurance with dental and vision options, as well as term life insurance. Additional benefits include paid holidays, sick leave and vacation leave.

Enrollment in the Public Employees Retirement Association of New Mexico (PERA) — a 401(a) qualified government defined-benefit pension plan providing lifetime retirement, disability, and survivor benefits.





APPLY IMMEDIATELY!

A special episode of The Clear Voice podcast featuring Ruidoso leaders and an in-depth discussion of this opportunity will be released alongside this brochure.

Follow The Clear Voice on Spotify, Apple, Amazon Music, or YouTube to listen and learn more about Ruidoso's vision and priorities.



First Review Deadline:
5 p.m. | Friday | May 6, 2026

Email Cover Letter and Resume in PFD Format to:
ApplyRuidosoEDC@clearcareerpro.com
Faxed and mailed submissions will not be considered.

For more information on this position contact:

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Candidate materials will be screened in relation to the criteria described in this brochure. Candidates deemed to be the most highly qualified will be invited to participate in the selection process. The selection process will include virtual interviews with the most qualified candidates and final interviews with the City and its representatives. Appointment is subject to completion of a thorough background and reference verification